

# AsiaSolar™

2011 the 6<sup>th</sup> AsiaSolar Photovoltaic Exhibition and Forum

## Post show Report



**Exhibition Time: May 5<sup>th</sup> – 7<sup>th</sup> Venue: Shanghai Everbright Exhibition Center**

**Forum Time: May 5<sup>th</sup> – 6<sup>th</sup> Forum Venue: Shanghai Everbright Intl Hotel**

### Organization Committee

- China New Energy Chamber of Commerce (CNECC)
- China Council for the Promotion of International Trade (CCPIT) Pudong Sub Council

### Co organizer

- World Council for Renewable Energy (WCRE)
- International Solar Energy Society (ISES)
- American Council on Renewable Energy (ACORE)
- The Solar Energy Industries Association (SEIA)
- The American Chamber of Commerce in Shanghai (AMCHAM)
- European Union Chamber of Commerce China (EUCCC)
- China Italy Chamber of Commerce (CICC)

### Supporting Units

Hanergy Holding Group

Changshu CSI Advanced Solar Inc.

AnyangFenghuangPV Technological Co., Ltd

Hi-Tech Wealth

Zhejiang Renesola

Hareon Solar Technology Co., Ltd.

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Suntech Power Holding Co., Ltd.  
Zhejiang Jingtong Science & Technology Co., Ltd.  
Linuo Group Holdings Co., Ltd.  
GCL Poly Energy Holding Limited  
Changzhou Almaden Stock Co.,LTD  
Eoply New Energy Technology Co., Ltd.  
Trina Solar Limited  
Anwell Digital Machinery Co., Ltd.  
Tianwei New Energy Holding  
Chint Solar (Zhejiang) Co., Ltd.  
Jiangsu Jiasheng Photovoltaic Technology Co.,Ltd  
ChinaSeason New Energy Power Co., Ltd.  
Baoding Tianwei Solar films Co., Ltd.  
Tongwei Group  
Wuxi Kairi Energy Technology Co., Ltd  
JA Solar Holdings Co., Ltd.  
Giga Solar Holding Co.,Ltd  
Jiangxi Risun Solar Energy Co., Ltd.

### Organizers

Shanghai Aiexpo Exhibition Service Co., Ltd.

### Parallel Events AsiaSolar2011

### The 6th AsiaSolar PV Industry Forum Overview



As the most high end, authorized, professional platform for economic & trade cooperation and technology exchange ,as an annual major event planned by China New Energy Chamber of Commerce and China Council for the Promotion of International Trade, this year , the exhibition geared up to a new era and raise the global brand awareness.

Affected by European debt crisis, major European countries has reduced their subsidy as well as cut the share of PV market. Therefore, many PV companies start aiming at the emerging photovoltaic market. Under the impact of Japan's nuclear crisis, the new energy industry, especially PV industry in China - a huge energy consuming country, has once again embraced a good time for development. China is undoubtedly a driving force in the world for this industry; AsiaSolar is undoubtedly center of attention in China.

The exhibition brings together more than 900 domestic and foreign exhibitors, 50,000 square meters exhibition area. Representatives from the mainstream trend of the industry, well-known enterprises at home and abroad gathered in this exhibition, Suntech, Trina., Hanergy, Hi Tech Wealth, Tongwei, LDK, Astrongenergy, Tianwei, GCL POLY, Canadian Solar, Hefei sun, Hairun, Schneider, Solutia Inc. and many other well-known enterprises gathered in this Solar festival. The show covers the entire PV industry chain, from solar photovoltaic cells and modules, production equipment, raw materials and optoelectronic products certification, solar photovoltaic engineering design.







In order to further implement the organizing committee aim - service exhibitors, service the industry. Many "first ever" appears in this exhibition. The first time in the industry granted with gifts as long as pre-registered; the first time facilitate pre-registered foreign buyers, the first time in the industry combined CCTV, Xinhua News Agency, Reuters, Asia Business TV, Business News, China Energy News, China Economic Times, China Securities Journal, Zhejiang TV, Shanghai Securities News, PHOTON, PV magazine, PV-tech, Solarbe, domestic and international mainstream media to attend; the first time set up interviews between media and exhibitors; the first time set various themes of the forum, CPV, thermal, PV engineering... All those reflects the organizing committee made greatest efforts for the success of this session, in order to maximize the benefits of participating exhibitors.

## Exhibition Statistics

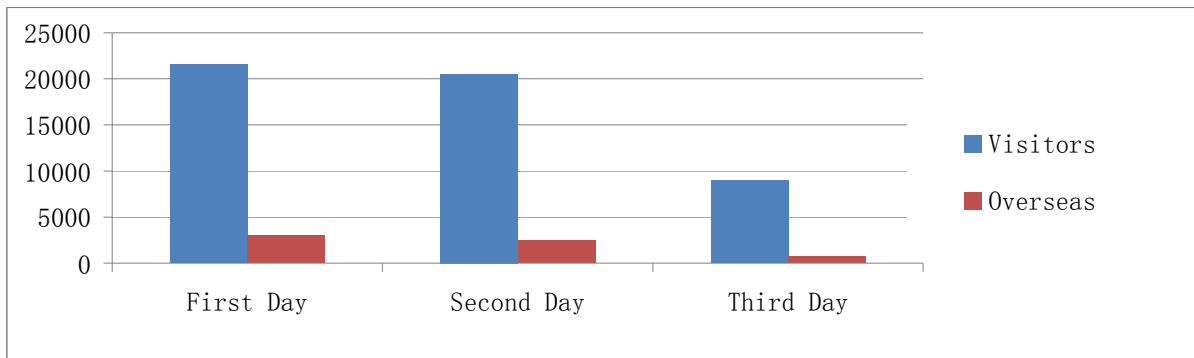
### Over all Statistics on Visitors

Audience statistics:

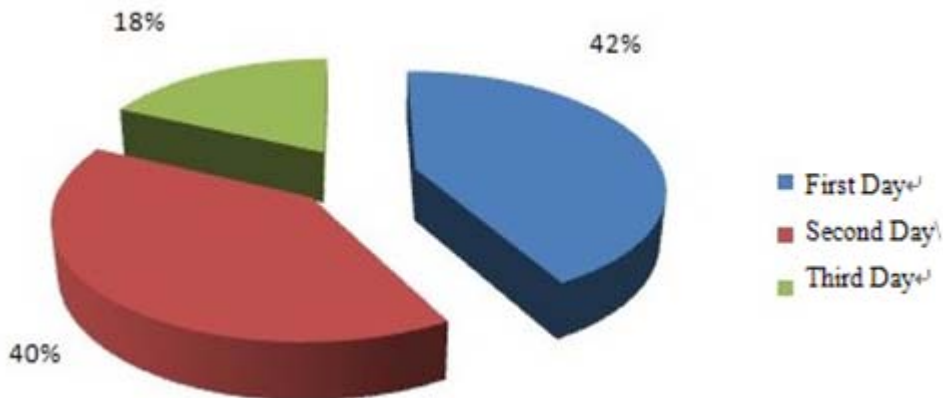
According EastFair exhibition site management system record, statistical results are as following:

The statistics card access control system shows an record of the audience as 51,083 people, 44,883 were domestic visitors (from 31 provinces and 253 cities), overseas visitors 6200 visitors (from 53 countries and territories.)

Date	Visitors	Domestic	Overseas
First Day	21570	19295	3008
Second Day	20560	16903	2455
Third Day	8977	8440	737
Total	51083	44883	6200



### Visitors on Each Day

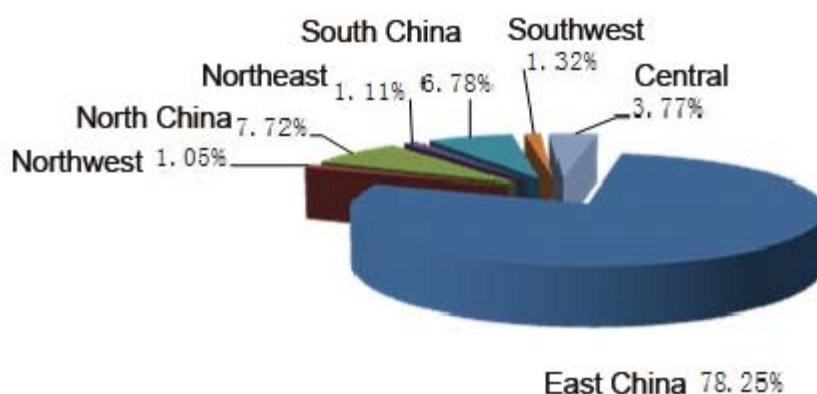


## 二、Visitors Source

### Catalog of Visitors

#### 1. Regional statistics of mainland visitors (administrative region)

In accordance with the administrative regions of the audience ,statistics as shown below, we can see the audience from the East China accounted for 78.25% of the relative proportions ; other regions are: North China 7.72% ;South China: 6.78% ; Northeast 1.11% ; Central 3.77% ; Southwest 1.32% ; northwest.1.05%.



#### 2、Analysis of Overseas Visitors

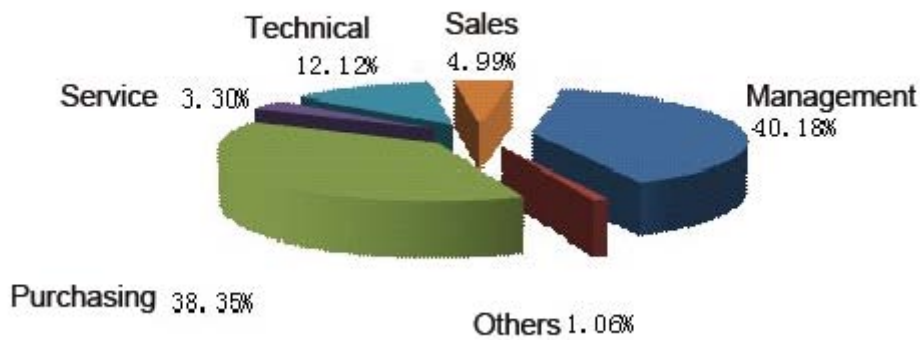
Region	Country/Region	Attendees	Number of Countries /Regions
North America			
	U.S.	266	
	Canada	81	
	Sub Total	<b>347</b>	<b>2</b>
Oceania			
	Australia	115	
	New Zealand	23	
	Sub Total	<b>138</b>	<b>2</b>
Africa			
	Djibouti	10	
	Madagascar	11	
	South America	12	
	Sub Total	<b>33</b>	<b>3</b>
South America			
	Mexico	46	

	Ecuador	23	
	Chile	12	
	Argentina	13	
	Peru	9	
	Sub Total	<b>103</b>	<b>5</b>
<b>Europe</b>			
	Germany	94	
	Switzerland	49	
	Switzerland	47	
	Italy	45	
	Romania	41	
	Russia	36	
	Greece	34	
	Slovakia	29	
	Finland	25	
	Spain	23	
	Portugal	23	
	France	15	
	Netherlands	11	
	Czech Republic	8	
	Belgium	8	
	Turkey	5	
	Ukraine	3	
	Cyprus	1	
	Slovenia	1	
	Sub Total	<b>498</b>	<b>19</b>

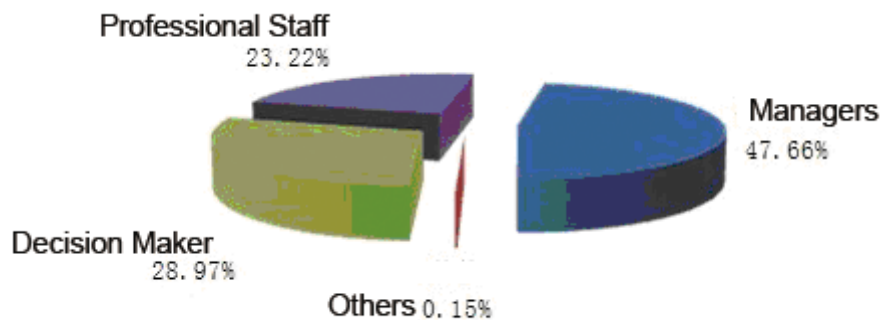
<b>Asia</b>			
	South Korea	288	
	Japan	134	
	India	113	
	Singapore	112	
	Malaysia	89	
	Thailand	67	
	Philippines	46	
	Kyrgyzstan	24	
	Saudi Arabia	23	
	Indonesia	22	
	Israel	12	
	Bangladesh	6	
	Pakistan	6	
	Oman	5	

	United Arab Emirates	5	
	Vietnam	3	
	Nepal	3	
	Cambodia	2	
	Iran	2	
	Jordan	2	
	Subtotal	<b>964</b>	<b>20</b>
Hong Kong, Macao, Tai wan			
	Hong Kong, China	365	
	China Taiwan	237	
	Subtotal	<b>602</b>	<b>2</b>
Total		<b>2683</b>	<b>53</b>

### Visitors from Various Departments

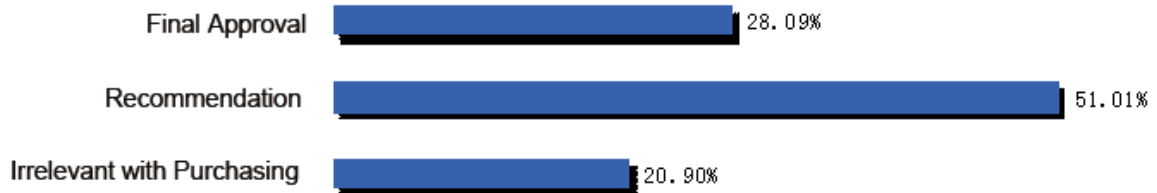


### 3、Visitors from Various Positions



### 三 Analysis of Visitors Pre Registration Form

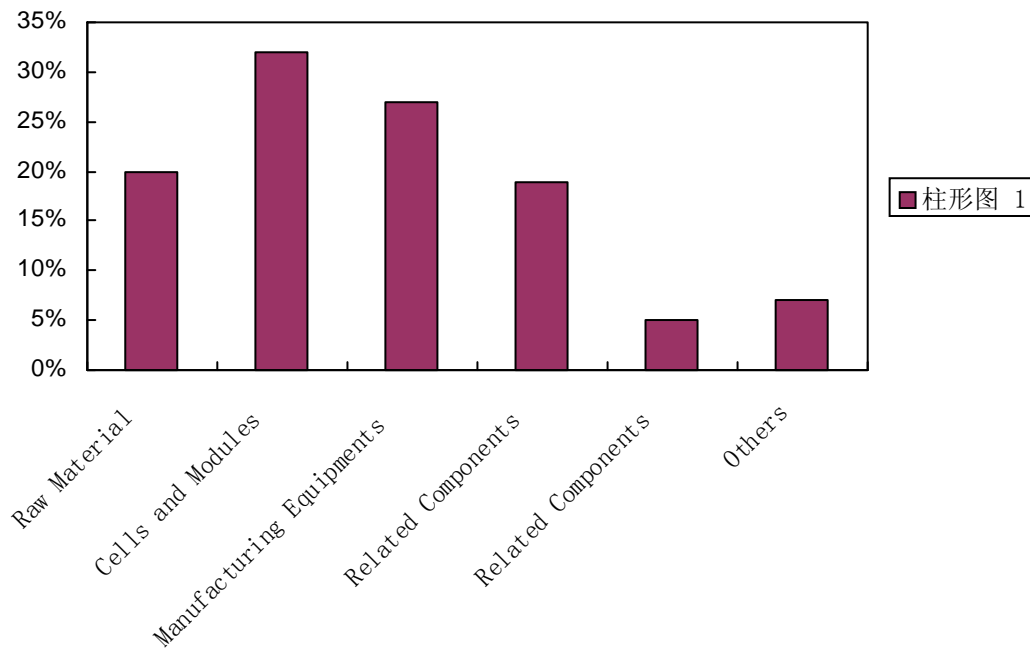
#### Q1: Purposes for Attending the Exhibition



#### Q2: Functions

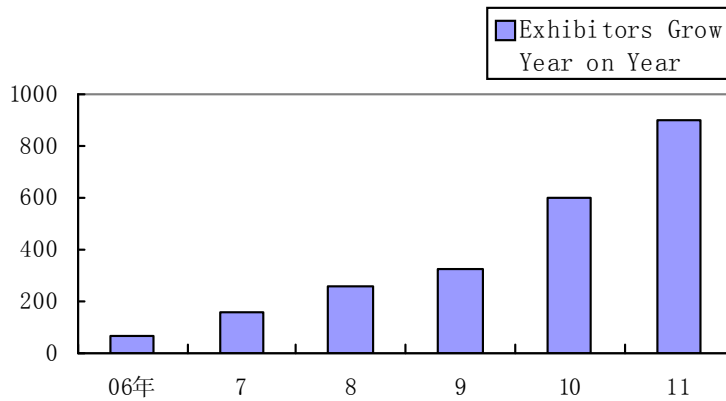


### 四、 Analysis of Exhibitors

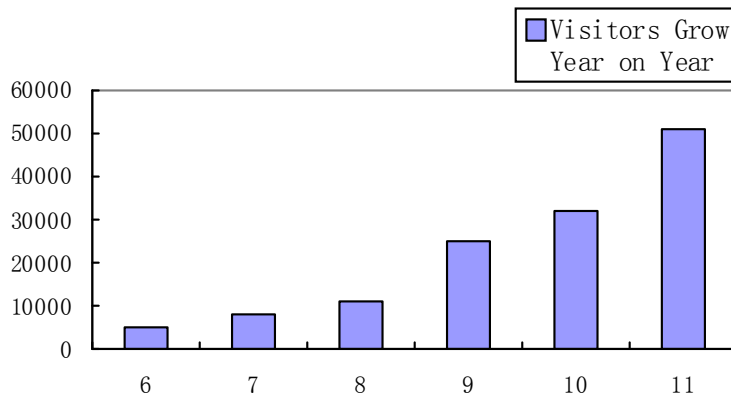


## 五、 Changes Over the Years

### 1、 Exhibitors Grow Year on Year



### 2、 Visitors Grow Year on Year



## AsiaSolar Forum Overview 2011

As one of the highlights of this exhibition in photovoltaic industry, equals to "the Boao Forum", the Sixth AsiaSolar Photovoltaic Industry Forum was also taken place at May 5th – 6th 2011 at Shanghai Everbright International Hotel. The Forum continued to monitor the industry's mainstream market, concentrated on hot topics include domestic and international policies and market trends analysis, integrated development of power generation and construction and application, application of crystalline silicon cell technologies and new products, application of thin-film battery technology and new products. It

also highlights smart grid construction-related content, adding topics as concentrating photovoltaic (CPV) and solar thermal power development and application.



Organizing Committee took full advantage of new energy resources and the Chamber for high-end platform ,inviting domestic and international leading industry experts: including the World Council on Renewable Energy (WCRE) President Dr. Wolfgang Palz, President of the International Solar Energy Society Dr. David Renne, the National Development and Reform Commission ,deputy director of the Energy Research Institute, Li Junfeng, Hi - tech Wealth Chairman Zhang Zhengyu, chairman of Tong Wei Liu Hanyuan, vice president Suntech Power Xie Xiaonan, Solar Energy Research Institute, Shanghai Jiao Tong university Chen Wenzhong, China's first CIGS Professor Sun Yun, Chinese Academy of Sciences Institute of Electrical Engineering Director, Dr. Wang Wenjing and other industry leaders attend the forum, more than 500 industry elites gathered together to discuss future path of solar photovoltaic industry.



High End Dialogue



Main Forum



Sub forum 1



Sub Forum 2



Sub Forum 3

## Speakers

## End Message

AsiaSolar reflects the spirit of a combination of tenacity and persistence of Chinese people, witnessed the development & growth of PV industry in China. It is accompanied by rapid rise of the industry, bathed in spring of PV industry before the glory days. AsiaSolar always share a common destiny with photovoltaic companies and be the industry's most trustworthy partner and foundation.

2011 is a year to be proud of success, 2012 will be dazzling. Seventh Asia Solar Photovoltaic Industry Fair has a new sail, provided with a keen market sense and professional service; the organizing committee will once again stand in the forefront of industry.

## Contact

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